

A Roadmap to Protecting Ontario's Forest Sector

The Roadmap sets out the path to seize Ontario's emerging opportunities and protect the workers, businesses, families and communities of the province's forest sector.

Vision: Maintain Ontario's status as leader of the G7 in making and selling forest products from renewable, sustainable and responsibly managed forests, with the competitive excellence and transformative technologies to unlock new global markets.



Pillar 1: Defend

Support workers, communities and businesses during an unpredictable economic climate.

Objective 1

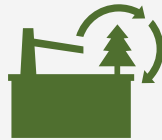
Protect forestry businesses and workers from the impact of unjustified U.S. duties and tariffs.

Objective 2

Drive strong advocacy in partnership with the federal government for a solution to trade disputes.

Objective 3

Promote opportunities and potential in Ontario wood.



Pillar 2: Adapt

Enhance competitiveness of the forest sector while safeguarding the long-term sustainability of Ontario's forests.

Objective 1

Reduce regulatory burden and enhance cost competitiveness to support the success of forest sector businesses.

Objective 2

Work with key anchor facilities to modernize, improve efficiencies, increase productivity and diversify products.

Objective 3

Increase global demand by developing and implementing a plan to increase exports overseas.



Pillar 3: Grow

Increase long-term demand for Ontario's forestry products.

Objective 1

Increase domestic demand by encouraging the use of wood products and by building capacity of Indigenous businesses and workers to participate in the forest sector.

Objective 2

Attract global investment by marketing Ontario's forest resources and innovative companies to global investors.

Objective 3

Empower the development of new forestry products through research and development and commercialization.